



Kyle Klein

Company: Action iT BV

Position: Brand Ambassador

Email: kyle@actionit4u.com

Professional qualifications and membership:

- Studying towards. BA (Honours) Business Management (Innovation & Enterprise)
- UCT Diploma of Sports Management

Professional background:

- Kyle is has gained on the ground practical experience in setting up and managing the Brand Identity of Action iT.
- Kyle manages and maintains the Action iT website – www.actionit4u.com.
- Kyle manages the Action iT Group of company's social media presence.
- Kyle is responsible for the design and management of the Action iT Group of companies Brand Identity Kit.
- Kyle facilitates the acquisition, production and distribution of branded marketing items and clothing.
- Kyle is responsible for the TAG Rugby content distribution to our social media feed.

Subject matter expert:

- Kyle has gained practical experience in the collation and management of the Social Media content for the Action iT Group.

Industry Experience:

- Kyle is a skilled team member and has a broad range of skills which include, but not limited to:
 - ✓ Social Media Content generation.
 - ✓ Social Media Content communication.
 - ✓ Brand Identity.