



Louisa Potgieter

Company: Action iT (Pty) Ltd

Position: Content Administrator

Email: louisa@actionit4u.com

Professional qualifications & membership:

- BA – UNISA (Penology and Criminology).
- Outcomes Based Assessment: LG Seta.
- Blue Print Performance Measurement: Stacey Barr, Australia.
- Business and Legal Writing: GetSmarter (University of Cape Town).
- Marketing: GetSmarter. (University of Cape Town).
- Leadership Gold: John Maxwell.

Professional background:

- Louisa is the Content Administrator at Action iT, managing content across the various platforms to support Action iT's goals.
- Prior to the Content Administrator position she was a Senior Manager at Action iT and has more than thirteen (13) years of consulting experience in business transformation.
- Louisa has accumulated extensive knowledge and experience in performance management in public and private sectors, including Strategic and Business Planning, Risk Management, Transformation, and Change Management.
- Prior to joining Action iT, Louisa worked for the Department of Correctional Services for approximately ten years, where she concluded her services as the Provincial Head: Correctional Supervision for the Mpumalanga Province, overseeing the Correctional Supervision Offices within the Mpumalanga Province. Her other duties included correctional supervision and rehabilitation of criminal offenders educating them in life, business, and entrepreneurial skills.

Subject matter expert:

- Louisa has managed and implemented performance and risk management projects within the public sector, which included predominantly municipalities such as:
 - ✓ Mopani District Municipality.
 - ✓ Polokwane Local Municipality.
 - ✓ Greater Letaba Municipality.
 - ✓ Greater Tzaneen Municipality
- Louisa has extensive practical experience in organisational and individual performance management, mentoring, coaching, and capacity building of people and teams.
- Louisa has facilitated many workshops and learning initiatives to all levels of staff in the public sector.

Industry experience:

- Louisa is a consultant specialising in public and private sector operational performance/ practice management and institutional capacity building and has experience and expertise in the fields of:
 - ✓ Programme and Project Management.
 - ✓ Organisational and Individual Performance Management.
 - ✓ Systems Design, Implementation & Integration.
 - ✓ Financial Management.
 - ✓ Strategy Development.
 - ✓ Business Planning.
 - ✓ Change Management.
 - ✓ Facilitation & Training.
 - ✓ Mentorship and Coaching.